

Advertising Profit Control v3.0.1.0

Store Name: Allen's of Hastings

Week Ending: 2/27/2016

Department: Produce

Cost Analysis

Ad Items	Sold	Sale Price	Total Sales	Cost	\$ Prof. Retn.	Total \$ Prof. Retn.	Beg. Inv.	Rec'd	Total	End. Inv.	Sold	Sale Price	Total Sales	Cost	\$ Prof. Retn.	Total \$ Prof. Retn.	Department Sales	
Asparagus	30	1.99	1,671.00	55.00	1.00	31.00	6	34	40	5	35	1.99	1,950.00	54.70	1.02	35.70	1	\$23,728.79
Dole Classic Salad	60	0.98	823.00	12.00	0.00	-21.00	0	55	55	0	55	0.98	647.00	12.18	-0.30	-16.50	Sales Produced by	
Potatoes Russets (10lb)	65	3.49	1,134.00	12.00	5.00	351.00	0	60	60	20	40	3.49	698.00	12.05	5.40	216.00	2	\$5,456.00
Klondike Gold Potatoes	12	2.99	359.00	23.00	7.00	80.00	1	8	9	0	9	2.99	269.00	23.25	6.65	59.85	Remaining Sales	
Klondike Rose Potatoes	7	2.99	209.00	23.00	7.00	47.00	1	12	13	4	9	2.99	269.00	23.25	6.65	59.85	(Line 1 minus	
Gourmet Potatoes (24oz)	6	2.99	107.00	13.00	5.00	30.00	0	8	8	3	5	2.99	89.00	12.99	4.95	24.75	Line 2)	\$18,272.79
Baker Potatoes	5	0.33	148.00	18.00	12.00	60.00	1	6	7	1	6	0.33	178.00	17.70	12.00	72.00	3	
Red Potatoes (5lb)	20	2.49	498.00	17.00	8.00	155.00	30	0	30	15	15	2.49	373.00	17.14	7.76	116.40	Total \$ Profit Return From Ad	
Sweet Yellow Onions	12	0.99	475.00	27.00	12.00	149.00	1	11	12	4	8	0.99	317.00	27.15	12.45	99.60	Items (B)	\$901.40
Bing Energy Drink	2	1.78	85.00	27.00	16.00	31.00	3	1	4	3	1	1.78	43.00	27.16	15.56	15.56	4	
Carrots (1lb)	10	0.59	283.00	19.00	9.00	93.00	5	6	11	2	9	0.59	255.00	19.00	9.32	83.88		
Weekend Ad																		
Navel Oranges	0	0.88	0.00	23.00	12.00	0.00	3	32	35	24	11	0.88	368.00	22.99	12.21	134.31	Total \$ Profit Return From Remaining Sales	
Cucumbers	0	0.67	0.00	21.00	19.00	0.00	10	2	12	2		0.67	0.00	0.67	0.67	0.00	5	\$5,481.84
																	Total \$ Profit Return Line 4 Plus Line 5	
																	6	\$6,383.24
																	To Find Gross Profit % Divide Total Profit Return By Dept. Weekly Retail Sales	
																	Comments: Sales per man hour -159.25 Russ's ran asparagus 1.79 and halos 3.49.	
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Weekly Inventory Control

Name & Location Allen's of Hastings

Week Ending 2/20/2016

Purchases				Sales	
Date	** Suppliers and Invoice Number	Net Amount of Invoices At Cost	Net Amount of Invoices Extended Retail	Sunday	3,516.18
2/22/2016	1. Affilated Foods 2220323	316.51		Monday	3,464.48
2/22/2016	2. Affilated Foods 2220305	5,403.90		Tuesday	3,230.11
2/24/2016	3. Affilated Foods 2430011	21.18		Wednesday	3,416.58
2/24/2016	4. Thompson Co. 1714254	398.90		Thursday	2,848.52
2/24/2016	5. Affilated Foods 2420100	4,495.09		Friday	3,531.85
2/25/2016	6. Helgoth 1137	1,020.00		Saturday	3,721.07
2/26/2016	7. Affilated Foods 2630012	31.77		Total Sales	23,728.79
2/26/2016	8. Affilated Foods 2620198	5,924.91		Taxable	
	9.			Sunday	
	10.			Monday	
	11.			Tuesday	
	12.			Wednesday	
	13.			Thursday	
	14.			Friday	
	15.			Saturday	
	16.			Total Taxable	
	17.			Gross Profit	
	18.			1. Total Sales	23,728.79
	19.			2. Less Cost of Sales	17,612.26
	20.			Dollar Gross Profit	
	Total Purchases	17,612.26		% Gross Profit 25.78 %	
	Less Transfer & Credits			Est. Wkly. Dept. Expense	
	1.			% Gross obtained by Dividing	
	2.			Total Sales into Gross Profit	
	3.				
	4.			Manager	
	5.				
	6.			** Remove Supply Purchases	
Total Purchases					
Less Total Transfers & Credits					
Net Purchases of Week					

Sales Per Man Hour

Salary Percentage

Salary Dollars

Salary Dollars